# **Retail Banking** Solutions

## Rethink & Reimagine the Customer Banking Experience

Harness the power of customer authentication to drive deeper engagement with your clients while extending your brand's visual impact.

### **CUSTOMER ENGAGEMENT**

The Equinox family of modern solutions extends a consistent customer banking experience wherever the interaction takes place: at the teller station, in a banker's office, or via self-service stations.

Our stand-alone, integrated and mobile terminals support a variety of features essential for conducting business at the branch level.

- Cardholder authentication
- Mobile wallet authentication
- Cash advance
- Contract signature capture
- · Targeted marketing
- Customer feedback

## TARGETED SERVICE OFFERS

Use cardholder authentication at all points of engagement to promote products and services aligned with type of customer.

#### Consumers

- Mortgage
- Retirement
- Auto/home loan
- Wealth management
- Mobile banking

#### **Small Businesses**

- Pavroll
- Business credit cards
- SBA loan
- · Merchant services
- Insurance







# **RETAIL BANKING SOLUTIONS**

LUXE LUXE 6200m 8500i



#### **LUXE™ 6200m**

The 6200m modular solution combines a smartphone-sized base device with an attachable power/printer module and a choice of communications, including Bluetooth® Low Energy, WLAN, 4G LTE, cabled, and combinations of each. The result is an array of fixed and mobile applications—PIN pad, standalone/integrated terminal, wireless solution—suited for every engagement environment. Software applications can be leveraged across the Luxe 8500i and 6200m.



#### **LUXE™ 8500i**

The Luxe 8500i integrated solution combines sleek, elegant design features with a smart and secure architecture that elevates the customer experience by turning the countertop payment process into an engaging point of interaction that supports authentication, advertising and promotions, surveys, self-service applications, and more. Top-mounted card readers support magnetic-stripe, EMV and NFC contactless technology. It features a 5" high-definition touch display that supports pen and finger-based signature capture.





POINT OF INTERACTION		
Teller station	<b>✓</b>	<b>✓</b>
Banker's office	<b>✓</b>	<b>✓</b>
Self-service station	<b>✓</b>	<b>~</b>
Offsite events	<b>✓</b>	
BUSINESS APPLICATION		
Cardholder authentication	<b>✓</b>	<b>✓</b>
Mobile wallet authentication	<b>✓</b>	<b>✓</b>
Cash advance	<b>✓</b>	<b>✓</b>
Contract signature capture	<b>✓</b>	<b>✓</b>
Customer surveys/feedback	<b>✓</b>	<b>✓</b>
Targeted marketing	<b>~</b>	<b>✓</b>
Banking product/ service enrollment		<b>✓</b>

