

Casino Solutions

Rethink & Reimagine the Customer Experience

Harness the power of customer authentication to drive deeper engagement with your guests while extending your brand's visual impact.

CUSTOMER ENGAGEMENT

The Equinox family of modern solutions engages customers and extends a consistent customer experience wherever the interaction takes place: at the cage, at gaming tables, in bars and event venues, in shops, or on the grounds.

Our integrated and mobile terminals support a variety of features essential for conducting business and promoting services across your footprint.

- Loyalty/high roller member identification
- Targeted marketing
- Current/upcoming shows/events
- Customer feedback/surveys

TARGETED OFFERS

Use our solutions at all points of engagement to promote products and services to your customers.

- Restaurant ads
- Event promotions
- Merchandise offers
- Affiliate discounts
- Beverage company ads
- Ticket sales

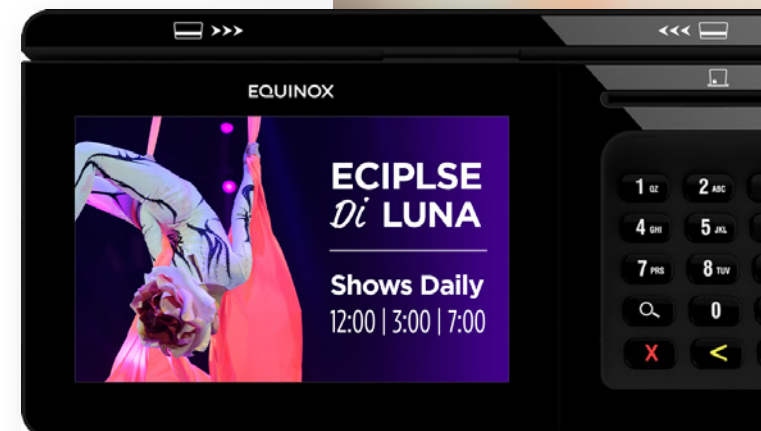
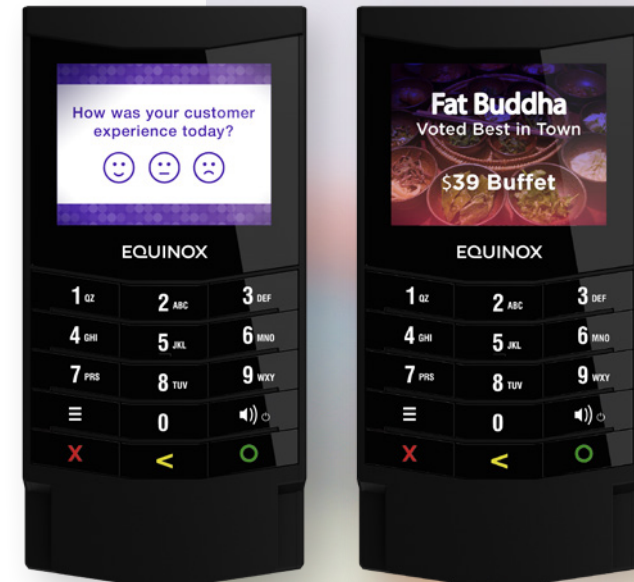
SMART & FLEXIBLE ARCHITECTURE

The Luxe OS is engineered so that payment applications, third-party software, and POS systems work together seamlessly and securely.

- Proprietary OS for payment and PIN pad interface
- Standard Linux | HTML5 | Java Script for value-add

EQUINOX

equinoxpayments.com | 480.551.7800



EQUINOX CASINO SOLUTIONS



LUXE™ 6200m

The 6200m modular solution combines a smartphone-sized base device with an attachable power/printer module and a choice of communications, including Bluetooth BLE, Wi-Fi, 4G LTE, cabled, and combinations of each. The result is an array of fixed and mobile applications—PIN pad, stand-alone/integrated terminal, wireless solution—suited for every engagement environment. Software applications can be leveraged across the Luxe 8500i and 6200m.



LUXE™ 8500i

The Luxe 8500i integrated solution combines sleek, elegant design features with a smart and secure architecture that elevates the customer experience by turning the countertop payment process into an engaging point of interaction that supports authentication, advertising and promotions, surveys, self-service applications, and more. Top-mounted card readers support magnetic-stripe, EMV and NFC contactless technology. It features a 5” high-definition touch display that supports pen and finger-based signature capture.



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LUXE
6200m

LUXE
8500i

POINT OF INTERACTION		
At the cage	✓	✓
At gaming tables	✓	
In restaurants & bars	✓	✓
In event venues	✓	✓
In shops	✓	✓
On the grounds	✓	
BUSINESS APPLICATION		
Customer identification	✓	✓
Loyalty/high roller member identification	✓	✓
Show/event promotions	✓	✓
Ticket sales	✓	✓
Beverage/affiliate advertising	✓	✓
Merchandise offers		✓
Customer surveys/feedback	✓	✓

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