

Stadium & Campus Solutions

Rethink & Reimagine the Customer Experience

Harness the power of customer authentication to drive deeper engagement with your guests while extending your brand's visual impact.

CUSTOMER ENGAGEMENT

The Equinox family of modern solutions engages customers and extends a consistent customer experience wherever the interaction takes place: in cafeterias, in gift shops, at campus events, in sports arenas, or on the road.

Our integrated and mobile terminals support a variety of features essential for conducting business and promoting services across your footprint.

- Student/employee identification
- Targeted marketing
- Upcoming events/reminders
- Recruitment drives
- Alumni events
- Charity drives/donations
- Wellness tips
- Customer feedback/surveys

TARGETED OFFERS

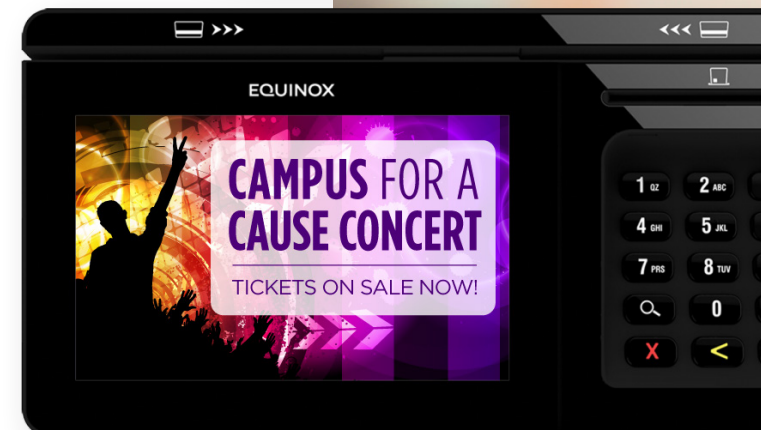
Use our solutions at all points of engagement to promote products and services to your customers.

- Local business ads
- Event promotions
- Merchandise offers
- Affiliate discounts
- Beverage company ads
- Ticket sales

SMART & FLEXIBLE ARCHITECTURE

The Luxe OS is engineered so that payment applications, third-party software, and POS systems work together seamlessly and securely.

- Proprietary OS for payment and PIN pad interface
- Standard Linux | HTML5 | Java Script for value-add



EQUINOX

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EQUINOX STADIUM & CAMPUS SOLUTIONS



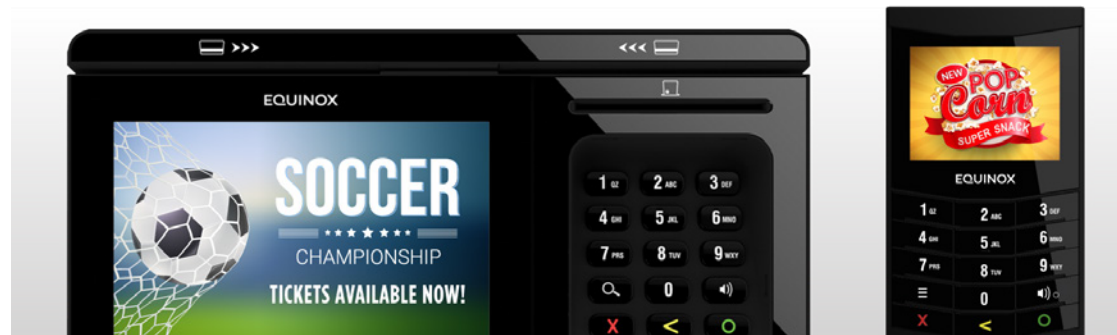
LUXE™ 6200m

The 6200m modular solution combines a smartphone-sized base device with an attachable power/printer module and a choice of communications, including Bluetooth® low Energy, WLAN, 4G LTE, cabled, and combinations of each. The result is an array of fixed and mobile applications—PIN pad, stand-alone/integrated terminal, wireless solution—suited for every engagement environment. Software applications can be leveraged across the Luxe 8500i and 6200m.



LUXE™ 8500i

The Luxe 8500i integrated solution combines sleek, elegant design features with a smart and secure architecture that elevates the customer experience by turning the countertop payment process into an engaging point of interaction that supports authentication, advertising and promotions, surveys, self-service applications, and more. Top-mounted card readers support magnetic-stripe, EMV and NFC contactless technology. It features a 5" high-definition touch display that supports pen and finger-based signature capture.



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LUXE
6200m

LUXE
8500i

POINT OF INTERACTION	LUXE 6200m	LUXE 8500i
In cafeterias & restaurants	✓	✓
In bookstores & gift shops	✓	✓
At campus events	✓	✓
In sports & entertainment venues	✓	✓
On the grounds	✓	
At offsite recruiting/ alumni events	✓	
BUSINESS APPLICATION	LUXE 6200m	LUXE 8500i
Student/employee identification	✓	✓
Upcoming events/ reminders	✓	✓
Alumni/Charity drives & donations	✓	✓
Merchandise offers		✓
Food & Beverage advertising	✓	✓
Student/employee surveys	✓	✓

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