

Healthcare Solutions

Rethink & Reimagine the Healthcare Experience

Harness the power of cardholder identification and smart design to drive deeper engagement with your patients.

CUSTOMER ENGAGEMENT

The Equinox family of modern solutions engages customers and extends a consistent patient experience wherever the interaction takes place: at registration/checkout, in the pharmacy, labs and specialty areas, and on the road.

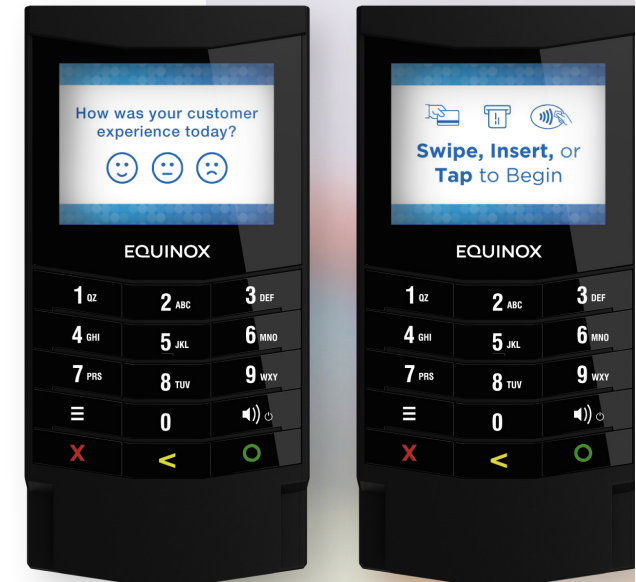
Our integrated and mobile terminals support a variety of features essential for conducting business and promoting services throughout your facilities.

- Patient identification
- Patient registration
- Targeted marketing
- Patient portal enrollment
- HIPAA/insurance compliance
- Mobile screenings/tests
- Patient surveys/feedback

TARGETED OFFERS

Use our solutions at all points of engagement with your customers.

- Patient portal awareness
- Drug company promotions
- Drug interactions
- Wellness tips
- Upcoming events (mobile screenings, educational sessions, etc.)



EQUINOX

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EQUINOX HEALTHCARE SOLUTIONS



LUXE™ 6200m

The 6200m modular solution combines a smartphone-sized base device with an attachable power/printer module and a choice of communications, including Bluetooth® Low Energy, WLAN, 4G LTE, cabled, and combinations of each. The result is an array of fixed and mobile applications—PIN pad, stand-alone/integrated terminal, wireless solution—suited for every engagement environment. Software applications can be leveraged across the Luxe 8500i and 6200m.



LUXE™ 8500i

The Luxe 8500i integrated solution combines sleek, elegant design features with a smart and secure architecture that elevates the customer experience by turning the countertop payment process into an engaging point of interaction that supports authentication, advertising and promotions, surveys, self-service applications, and more. Top-mounted card readers support magnetic-stripe, EMV and NFC contactless technology. It features a 5” high-definition touch display that supports pen and finger-based signature capture.



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LUXE
6200m

LUXE
8500i

POINT OF INTERACTION		
At registration	✓	✓
At check-out	✓	✓
In pharmacy/lab/ specialty areas	✓	✓
On the road/ In the home	✓	
Self service	✓	✓
BUSINESS APPLICATION		
Patient identification: card/mobile	✓	✓
Patient registration		✓
Patient portal enrollment		✓
Patient surveys/ feedback	✓	✓
Drug information/ promotions	✓	✓
Wellness tips		✓
HIPAA/insurance com- pliance	✓	✓