Hospitality/Lodging Solutions

Rethink & Reimagine the Hospitality/Lodging Experience

Harness the power of customer authentication to drive deeper engagement with your guests while extending your brand's visual impact.
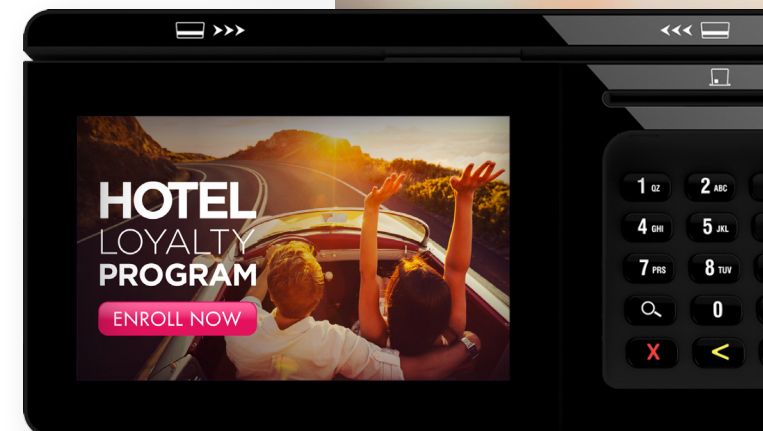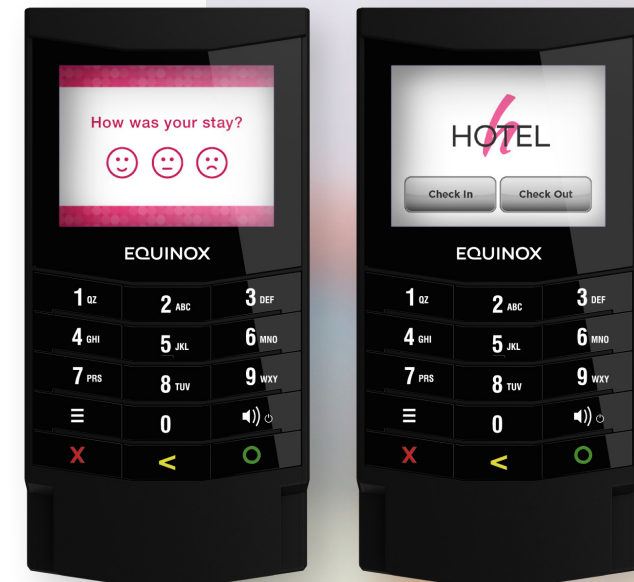
CUSTOMER ENGAGEMENT

The Equinox family of modern solutions engages customers and extends a consistent customer experience wherever the interaction takes place: at reception, in restaurants, gift shops and spas, around the pool, or via self-service stations.

- Advance reservations and deposits
- Check-in/check-out line busting
- Loyalty member identification/ program enrollment
- Targeted promotions
- Recreation/spa booking
- Pay at the table
- Guest surveys/feedback
- Self-service

TARGETED OFFERS

Use cardholder authentication at all points of engagement to promote products and services aligned with type of customer.

- Loyalty program advertising
- Bar/dining specials
- Spa promotions
- Entertainment and activities
- Loyalty member instant rewards
- Local event advertising

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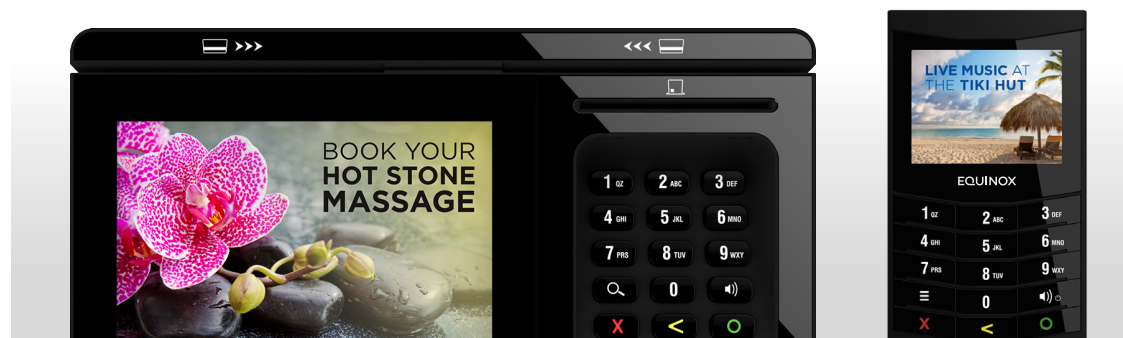
EQUINOX HOSPITALITY SOLUTIONS

LUXE™ 6200m

The 6200m modular solution combines a smartphone-sized base device with an attachable power/printer module and a choice of communications, including Bluetooth® Low Energy, WLAN, 4G LTE, cabled, and combinations of each. The result is an array of fixed and mobile applications—PIN pad, stand-alone/integrated terminal, wireless solution—suited for every engagement environment. Software applications can be leveraged across the Luxe 8500i and 6200m.

LUXE™ 8500i

The Luxe 8500i integrated solution combines sleek, elegant design features with a smart and secure architecture that elevates the customer experience by turning the countertop payment process into an engaging point of interaction that supports authentication, advertising and promotions, surveys, self-service applications, and more. Top-mounted card readers support magnetic-stripe, EMV and NFC contactless technology. It features a 5" high-definition touch display that supports pen and finger-based signature capture.

	LUXE 6200m	LUXE 8500i
POINT OF INTERACTION		
Reception counter	✔	✔
Check-in/check-out line busting	✔	
Self-service station	✔	✔
Restaurant	✔	✔
Gift shop/Spa	✔	✔
Poolside/beach/offsite events	✔	
Pay-at-table	✔	
BUSINESS APPLICATION		
Cardholder authentication	✔	✔
Mobile wallet authentication	✔	✔
Check-in/Check-out folio review	✔	✔
Loyalty member instant rewards	✔	✔
Customer surveys/feedback	✔	✔
Targeted marketing	✔	✔
Loyalty program enrollment		✔
Catering/event deposits & payments	✔	✔

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