

Hospitality/Lodging Solutions

Rethink & Reimagine the Hospitality/Lodging Experience

Harness the power of customer authentication to drive deeper engagement with your guests while extending your brand's visual impact.

CUSTOMER ENGAGEMENT

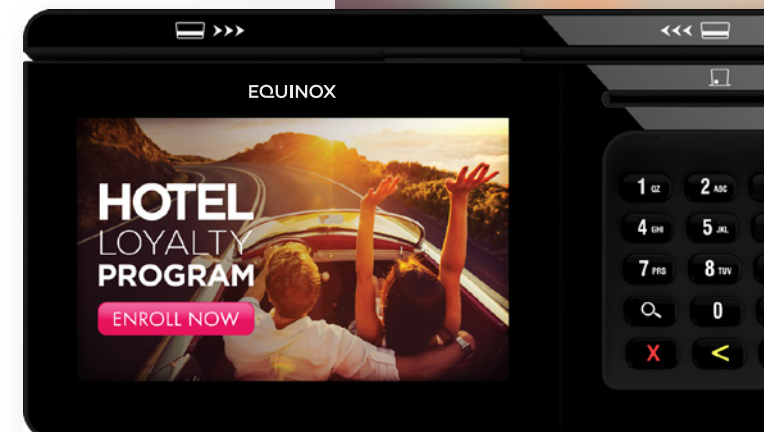
The Equinox family of modern solutions engages customers and extends a consistent customer experience wherever the interaction takes place: at reception, in restaurants, gift shops and spas, around the pool, or via self-service stations.

- Advance reservations and deposits
- Check-in/check-out line busting
- Loyalty member identification/program enrollment
- Targeted promotions
- Recreation/spa booking
- Pay at the table
- Guest surveys/feedback
- Self-service

TARGETED OFFERS

Use cardholder authentication at all points of engagement to promote products and services aligned with type of customer.

- Loyalty program advertising
- Bar/dining specials
- Spa promotions
- Entertainment and activities
- Loyalty member instant rewards
- Local event advertising



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EQUINOX HOSPITALITY SOLUTIONS

LUXE 3300a LUXE 6200m LUXE 8500i



LUXE™ 6200m

The 6200m modular solution combines a smartphone-sized base device with an attachable power/printer module and a choice of communications, including Bluetooth BLE, Wi-Fi, 4G LTE, cabled, and combinations of each. The result is an array of fixed and mobile applications—PIN pad, stand-alone/integrated terminal, wireless solution—suited for every engagement environment. Software applications can be leveraged across the Luxe 8500i and 6200m.



LUXE™ 8500i

The Luxe 8500i integrated solution combines sleek, elegant design features with a smart and secure architecture that elevates the customer experience by turning the check-in process into an engaging point of interaction that supports authentication, advertising and promotions, surveys, self-service applications, and more. Top-mounted card readers support magnetic-stripe, EMV and NFC contactless technology. It features a 5" high-definition touch display that supports pen and finger-based signature capture.



LUXE™ 3300a

The Luxe 3300a terminal is an all-in-one device that can identify customers via magnetic stripe, EMV and NFC contactless presentation methods. An integrated PIN pad, printer and full-color signature capture touchscreen display makes it ideal for small lodging operators. The Luxe 3300a can run as a stand-alone terminal or semi-integrated solution.



POINT OF INTERACTION			
Reception counter	✓	✓	✓
Check-in/check-out line busting		✓	
Self-service station		✓	✓
Restaurant	✓	✓	✓
Gift shop/Spa	✓	✓	✓
Poolside/beach/offsite events		✓	
Pay-at-table		✓	
BUSINESS APPLICATION			
Cardholder authentication	✓	✓	✓
Mobile wallet authentication	✓	✓	✓
Check-in/Check-out folio review	✓	✓	✓
Loyalty member instant rewards	✓	✓	✓
Customer surveys/feedback		✓	✓
Targeted marketing		✓	✓
Loyalty program enrollment			✓
Catering/event deposits & payments	✓	✓	✓

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