

DRUGSTORE/PHARMACY SOLUTIONS

Rethink & Reimagine the Drugstore/Pharmacy Experience

Harness the power of smart design to drive deeper engagement with your customers while extending your brand's visual impact.

CUSTOMER ENGAGEMENT

The Equinox family of modern solutions engages customers and extends a consistent customer experience wherever the interaction takes place: at the checkout, throughout the store, in the line, or on the road. Our integrated and mobile terminals support a variety of features essential for conducting business and promoting services across your enterprise.

- Loyalty member identification
- Loyalty program enrollment
- Targeted marketing
- Gift card sales and reload
- Mobile app ID, redemption & reload
- Line item purchase detail
- Product locator and price check
- Charitable donations
- Customer feedback/surveys

TARGETED OFFERS

Use our solutions at all points of engagement to promote products and services to your customers.

- Loyalty program advertising
- Consumer goods advertising
- Upcoming events
- Product cross-sells
- Loyalty member specials
- Gift card promotions
- Mobile app awareness



EQUINOX MULTILANE RETAIL SOLUTIONS



LUXE™ 6200m

The 6200m modular solution combines a smartphone-sized base device with an attachable power/printer module and a choice of communications, including Bluetooth® Low Energy, WLAN, 4G, LTE, cabled, and combinations of each. The result is an array of fixed and mobile applications —PIN pad, stand-alone/integrated terminal, wireless solution—suited for every engagement environment. Software applications can be leveraged across the Luxe 8500i and 6200m.



LUXE™ 8500i

The Luxe 8500i integrated solution combines sleek, elegant design features with a smart and secure architecture that elevates the customer experience by turning the payment process into an engaging point of interaction that supports authentication, advertising and promotions, surveys, self-service applications, and more. Top-mounted card readers support magnetic-stripe, EMV and NFC contactless technology. It features a 5" high-definition touch display that supports pen and finger-based signature capture.



LUXE™ 8700x

The Luxe 8700x elevates the customer experience with a sleek and enhanced design, including a crystal-clear display, and a large split screen to show running totals and payment prompts in any lighting. Pain points are reduced to make checkout even smoother, with finger-based signature capture, an intuitive card reader placement, and a bright, back-lit tactile keypad and large function keys.

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POINT OF INTERACTION	LUXE™ 6200M	LUXE™ 8500I	LUXE™ 8700X
At the checkout	✓	✓	✓
In the line	✓		
Throughout the store	✓		
On the road	✓		
Self service	✓	✓	

BUSINESS APPLICATION	LUXE™ 6200M	LUXE™ 8500I	LUXE™ 8700X
Customer identification: card/mobile	✓	✓	✓
Loyalty member instant rewards	✓	✓	✓
Customer surveys/feedback	✓	✓	✓
Targeted advertising & promotions	✓	✓	✓
Product suggestions/cross-sell		✓	✓
Loyalty program enrolment		✓	✓
Charitable donations	✓	✓	✓
Line item detail		✓	✓