

Restaurant Solutions

Rethink & Reimagine the Dining Experience

Harness the power of customer authentication to drive deeper engagement with your guests while extending your brand's visual impact.

CUSTOMER ENGAGEMENT

The Equinox family of modern solutions engages customers and extends a consistent customer experience wherever the interaction takes place: at the counter, tableside, in the line/drive-through, curbside or on the road.

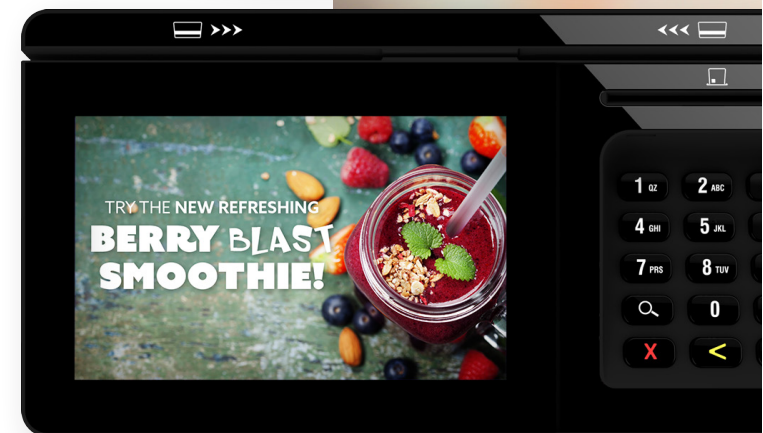
Our stand-alone, integrated and mobile terminals support a variety of features essential for conducting business and promoting services throughout your restaurant.

- Loyalty member identification
- Loyalty program enrollment
- Targeted marketing
- Mobile wallet authentication, payments and reload
- Gift card sales
- Customer feedback/surveys

TARGETED OFFERS

Use our solutions at all points of engagement to promote products and services to your customers.

- Gift card promotions
- Loyalty program advertising
- New menu items
- Product upsells/bundles
- Loyalty member specials
- Mobile app awareness
- Beverage company advertising



EQUINOX

equinoxpayments.com | 480.551.7800

EQUINOX RESTAURANT SOLUTIONS



LUXE™ 6200m

The 6200m modular solution combines a smartphone-sized base device with an attachable power/printer module and a choice of communications, including Bluetooth® Low Energy, WLAN, 4G LTE, cabled, and combinations of each. The result is an array of fixed and mobile applications—PIN pad, stand-alone/integrated terminal, wireless solution—suited for every engagement environment. Software applications can be leveraged across the Luxe 8500i and 6200m.



LUXE™ 8500i

The Luxe 8500i integrated solution combines sleek, elegant design features with a smart and secure architecture that elevates the customer experience by turning the countertop payment process into an engaging point of interaction that supports authentication, advertising and promotions, surveys, self-service applications, and more. Top-mounted card readers support magnetic-stripe, EMV and NFC contactless technology. It features a 5” high-definition touch display that supports pen and finger-based signature capture.



EQUINOX

equinoxpayments.com | REV D 11.20

LUXE
6200m

LUXE
8500i

POINT OF INTERACTION	LUXE 6200m	LUXE 8500i
At the counter	✓	✓
At the table	✓	
In the line/ drive-through	✓	
At the curb	✓	
On the road	✓	
Self service	✓	✓
BUSINESS APPLICATION	LUXE 6200m	LUXE 8500i
Cardholder authentication	✓	✓
Mobile wallet authentication	✓	✓
Loyalty member instant rewards	✓	✓
Customer surveys/feedback	✓	✓
Targeted advertising & promotions	✓	✓
Loyalty program enrollment		✓
Catering/event deposits & payments	✓	✓

©2020 Equinox Payments. The Equinox logo is a trademark of Equinox Payments. All other products or services mentioned in this document are trademarks, service marks, registered trademarks or registered service marks of their respective owners. Product specifications subject to change without notice.