

# Restaurant Solutions

## Rethink & Reimagine the Dining Experience

Harness the power of customer authentication to drive deeper engagement with your guests while extending your brand's visual impact.

### CUSTOMER ENGAGEMENT

The Equinox family of modern solutions engages customers and extends a consistent customer experience wherever the interaction takes place: at the counter, tableside, in the line/drive-through, curbside or on the road.

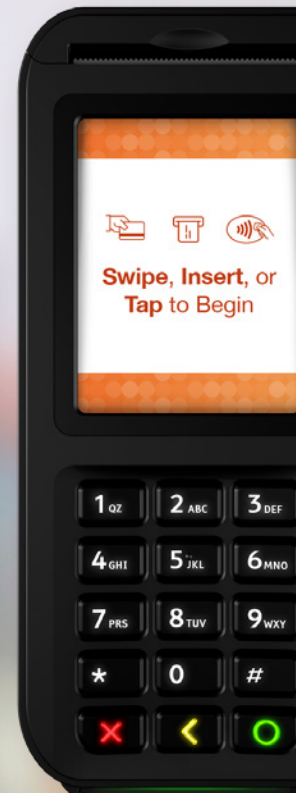
Our stand-alone, integrated and mobile terminals support a variety of features essential for conducting business and promoting services throughout your restaurant.

- Loyalty member identification
- Loyalty program enrollment
- Targeted marketing
- Mobile wallet authentication, payments and reload
- Gift card sales
- Customer feedback/surveys

### TARGETED OFFERS

Use our solutions at all points of engagement to promote products and services to your customers.

- Gift card promotions
- Loyalty program advertising
- New menu items
- Product upsells/bundles
- Loyalty member specials
- Mobile app awareness
- Beverage company advertising



**EQUINOX**

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# EQUINOX RESTAURANT SOLUTIONS



## LUXE™ 6200m

The 6200m modular solution combines a smartphone-sized base device with an attachable power/printer module and a choice of communications, including Bluetooth BLE, Wi-Fi, 4G LTE, cabled, and combinations of each. The result is an array of fixed and mobile applications—PIN pad, stand-alone/integrated terminal, wireless solution—suited for every engagement environment. Software applications can be leveraged across the Luxe 8500i and 6200m.



## LUXE™ 8500i

The Luxe 8500i integrated solution combines sleek, elegant design features with a smart and secure architecture that elevates the customer experience by turning the countertop payment process into an engaging point of interaction that supports authentication, advertising and promotions, surveys, self-service applications, and more. Top-mounted card readers support magnetic-stripe, EMV and NFC contactless technology. It features a 5" high-definition touch display that supports pen and finger-based signature capture.



## LUXE™ 3300a

The Luxe 3300a terminal is an all-in-one device that can identify customers and accept payments via magnetic stripe, EMV and NFC contactless. An integrated PIN pad, printer and full-color signature capture touchscreen display makes it ideal for small restaurant/cafe operators. The Luxe 3300a can run as a stand-alone terminal or as a semi-integrated solution and supports tip at sale or tip adjust functions.



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LUXE 3300a    LUXE 6200m    LUXE 8500i

POINT OF INTERACTION	LUXE 3300a	LUXE 6200m	LUXE 8500i
At the counter	✓	✓	✓
At the table		✓	
In the line/ drive-through		✓	
At the curb		✓	
On the road		✓	
Self service		✓	✓
BUSINESS APPLICATION			
Cardholder authentication	✓	✓	✓
Mobile wallet authentication	✓	✓	✓
Loyalty member instant rewards		✓	✓
Customer surveys/ feedback		✓	✓
Targeted advertising & promotions		✓	✓
Loyalty program enrollment			✓
Catering/event deposits & payments	✓	✓	✓

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